How to succeed in interviews?

Struggling with your confidence? Try out the following tips!

Use the STAR method.

STAR stands for Situation, Task, Action, and Result, and it will change how you do interviews forever! Google it now (no, seriously), or check out our STAR method guide.

Always do your research.

Look at the website, the news, and social media to best understand who you are interviewing for.

Think before you speak.

You don't have to answer the question 0.001 seconds after it's been asked. Take a moment, breathe, take a sip of water, and think. Also, you can ask for the question to be repeated.

Practice, practice, practice.

It might sound silly, but after you've prepared a few STAR method examples, just read them out loud. The more you do this, the more you will remember (especially if you get a bit nervous).

Be yourself.

If you're a little on the quieter side, that's okay. Don't feel like you have to become a public speaker overnight. What's more important is to be confident in your answers.

Ask tailored questions.

At the end of most interviews, you should have the chance to ask some of your own questions (and make sure you do)! Plan them in advance, not to get caught out, and check out our 'best interview questions to ask' resource.

Make a good first impression.

Be on time, whether the interview is in person or virtually, dress accordingly, and have everything you need in front of you, whether that's a copy of your CV, cover letter, or some notes to remind you.

Not sure what your next steps are?

Get in touch today!