



# Careers Advice<sup>+</sup>

More than just careers advice

**prospects**

part of Shaw Trust



## About us

At Prospects, part of Shaw Trust, we have over 25 years' experience of providing inspirational and high-quality CEIAG in schools and colleges. We also offer data management services, destination tracking and coaching and mentoring services, all tailored to meet your priorities and budget.

We support schools and colleges to fulfil their statutory duty to provide independent careers guidance to set students on the path that will secure the best outcome, enabling them to progress in education and work and give employers the highly skilled people they need. We have a passion for making a positive difference to the lives of young people and our mission is to raise aspirations and identify skills to maximise everyone's potential.

We are part of Shaw Trust, a not-for-profit, social enterprise. At Shaw Trust we believe everyone has the right to live a decent and dignified life and an opportunity for rewarding work. We are a social purpose organisation challenging inequality and breaking down barriers to enable social mobility.



## Why choose us?

Proud holder of Matrix Standard for Careers Information Advice and Guidance

Experienced careers' advisers, who are qualified to a minimum of Level 6

Flexible programme of careers advice services, coaching and mentoring and destination tracking

Coordinated support for students with SEND

Customer feedback surveys and reports provided to schools

## Get ready for OFSTED!

The Education Inspection Framework 2019 requires inspectors to evaluate whether schools are providing an effective careers programme in line with the government's statutory guidance on careers advice.

### Are you offering students:

- unbiased careers advice
- experience of work
- contact with employers to encourage pupils to aspire, make good choices and understand what they need to do to succeed in their desired future career

Our service with the Gatsby Benchmarks at its heart, has been developed especially for the conditions schools and colleges face today. It is flexible, adaptable, and accessible to meet the needs of your school or college.

99% of students  
said that their  
adviser listened to  
what they wanted.

## What schools say about us:

“Thank you for all your support with NRC learners. Especially the guidance and knowledge you pass on to ensure they are kept on track with a realistic progression route in mind.”

**(SK; CONEL);**

“Incredibly knowledgeable about the further education possibilities for our students . . . Through his patience and perseverance, he helps the young people that he works with to understand the positive and negative sides of their choices. By working with them, rather than telling them, they become invested in their choices and have a higher chance following their chosen pathways.”

**(J-AR; Petchey Academy);**

“An excellent source of support and advice for the students.”

**(VW; Nile Street).**

“We would absolutely love to have the service again with Ian as our advisor. This year has been great.”

**(MM -The Boxing Academy)**

“I just wanted to say thank you for always being on hand to help and offer advice. You really are a star!”

**(J – AR; Petchey Academy)**

“She has been an incredible support to our students. They really listen to her and take what she says to heart. Please can we have her again next academic year?”

**(J – AR; Petchey Academy)**

“We are so happy with the service that we receive and would love to continue with your service for 2022/23.”

**(C – BM; Central Foundation Girls)**

“We 100% want Prospects’ services for the next academic year 2022-2023.”

**(AJ – Mossbourne Community Academy)**

“Jill and Jo-Anne have been brilliant.”

**(RS – Gilbert School)**

We support over  
30,000 students  
per academic year!



## Hear from our students

“I found the session extremely helpful as it gave me a insight of what I want to do in my next stage life - I loved it!”

“Before this session I was lost about what to do in September. It was really helpful and I’m happy with the plan we’ve got going forward.”

“I thought I couldn’t go to college, but I can. You helped me to feel better about myself.”

“I really liked that she actually listened to me and tried to understand what I was conflicted with rather than just recommending something that wasn’t effective. I could tell throughout the session that she genuinely cared for me and my academic career.”

# Our services

CEIAG Services	Gatsby Benchmarks
<p><b>One-to-one careers guidance interviews provided by a qualified Careers Professional:</b></p> <ul style="list-style-type: none"> <li>• 5 – 7 interviews per day 40minutes – 1 hour sessions with summary guidance notes tailored for the individual pupil.</li> <li>• 7+ interviews per day (will not include guidance notes).</li> </ul>	<p><b>1, 2, 3, 8</b></p>
<p><b>Small group careers interviews:</b></p> <ul style="list-style-type: none"> <li>• 40 minute – 1 hour group discussions. 4-6 students maximum.</li> <li>• Groups can be based on pupils with similar career interests or academic level.</li> <li>• Any pupils requiring a follow-up one to one session for additional support/ guidance will be identified.</li> </ul>	<p><b>1, 2, 3, 8</b></p>
<p><b>Group work sessions. Areas can include:</b></p> <ul style="list-style-type: none"> <li>• Occupation industry information.</li> <li>• Work experience preparation and debrief.</li> <li>• Occupational choice – growth sectors, Labour Market Information (LMI).</li> <li>• Progression routes (sector specific).</li> <li>• Targeted career talks, e.g. alternative post-16 routes.</li> <li>• Social media and job search. CV Writing – Paper based or Introduction to digital CV's.</li> <li>• Apprenticeships myth buster.</li> <li>• Introduction to work experience.</li> <li>• College/Schools applications.</li> </ul>	<p><b>1, 2, 3, 5, 7</b></p>
<p><b>Career events:</b></p> <ul style="list-style-type: none"> <li>• Industry insight days: Sports, Law, Engineering, IT, Media, Medicine, Business and Finance, STEM. Sessions have a specific career related focus, guest speaker (employer with chosen industry) CVs and interview skills.</li> <li>• Speed networking with employers – an interactive activity with a range of employers. Minimum six employers.</li> <li>• Career fairs – sourcing of all exhibitors. Workshops and employer talks provided during the event. Scope agreed with School/College.</li> <li>• Provider access encounters – manage, coordinate provider access for providers of technical education or apprenticeships for Year 8 to 13 students. Ensure compliance with this statutory duty.</li> </ul>	<p><b>1,2,3,5,6,7</b></p> <p><b>1,2,3,5</b></p> <p><b>1,2,3,5,7,8</b></p> <p><b>1,2,7</b></p>





<b>CEIAG Services</b>	<b>Gatsby Benchmarks</b>
<b>CPD available for staff inset days:</b> <ul style="list-style-type: none"> <li>• Labour Market Information sessions.</li> <li>• Post 16-options.</li> <li>• Routes into Higher Education.</li> <li>• T-Levels.</li> <li>• Apprenticeships.</li> <li>• Careers policies / statutory guidance.</li> <li>• Linking career learning to subject curriculum.</li> </ul>	<b>1, 2, 3, 4</b>
<b>Open evenings/parent's events:</b> <ul style="list-style-type: none"> <li>• Qualified Careers Professional to provide parents/carers, information and advice, career choices and pathways.</li> <li>• Short workshops on specific topics agreed with the School/College.</li> <li>• General offer.</li> </ul>	<b>2, 3, 7, 8</b>
<b>Additional activities available from the Prospects Group;</b> <ul style="list-style-type: none"> <li>• Support to achieve a Careers Quality Award.</li> <li>• Consultancy.</li> <li>• Mock interview days.</li> </ul>	<b>1, 2, 3, 4, 5, 6</b>
<b>Tracking, follow-up and reporting services</b>	
<ul style="list-style-type: none"> <li>• Intended destinations (Years 11,12,13).</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Year 11 &amp; 12 September Guarantee. Establishing which students have a place to study in Year 12 and 13 and which may require additional support.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Annual activity survey of Year 11 leavers. Obtaining the destinations of all Year 11 leavers as at 1st November.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Participation tracking (equivalent to Years 12,13 and 14 leavers). Collecting destinations of leavers from education and training settings.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Raising of the participation age (RPA). Tracking post-16s who leave their course or training provision early.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Key stage 4/5 destination measures. Follow-up of students going to or remaining in an education setting, apprenticeship or employment in the academic year after completing 16-18 studies.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Tracking and follow-up of vulnerable young people.</li> </ul>	<b>1, 2, 3</b>
<ul style="list-style-type: none"> <li>• Year round tracking. Follow-up of those that are NEET or Not Known with signposting to local support.</li> </ul>	<b>1, 2, 3</b>



## Wellbeing & resilience transition programme Year 6/7 and Year 11/12

Access to wellbeing and resilience mentoring / coaching for pupils through critical transition points (Years 6-7 and Years 11-12)

Programme has a two-tiered approach and intervention methods include face-to-face, virtual, one to one and group work.

### Tier 1

- Access to L5 qualified coaching / mentoring.
- Minimum six days purchase (1 day x 6 weeks).
- 5 young people per day – 6 sessions per young person.
- Initial and end point assessment to evidence distance travelled.
- Keep-in-touch case meetings with school link staff member at weeks 3 and 6.
- Work with parents/ carers and external agencies as required.
- End of intervention report.

### Tier 2

- Referral to specialist integrated counselling service (virtual) as appropriate and agreed with the school through case conference.

### Suitable for young people:

- Identified as at risk or vulnerable including; those with poor attendance, young carers, child looked after, SEND, those experiencing bullying, those that have experienced adverse childhood experiences, educationally or economically disadvantaged.
- Identified with early signs of poor mental health and wellbeing.
- Identified with low level resilience or coping skills.
- Who do not reach the threshold of CAMHS intervention.

### Benefits:

- It provides a coordinated and evidence informed approach to transition support.
- Builds resilience in pupils leading to improved outcomes.
- Quickly identify pupils or students who need support with their mental health.
- Provides therapeutic intervention where required.

98% of students  
agreed that the  
advice they received  
was helpful

# shaw trust

Contact us to find out how we can help and inspire your students:

**Email:** [careersadviceplus@prospects.co.uk](mailto:careersadviceplus@prospects.co.uk)

**Website:** [shawtrust.org.uk/career-advice-plus/](http://shawtrust.org.uk/career-advice-plus/)

At Shaw Trust we believe everyone has the right to live a decent and dignified life and an opportunity for rewarding work. We are a social purpose organisation challenging inequality and breaking down barriers to enable social mobility.

We are a diverse charity committed to employment as the core pathway to a better life. For us being part of the solution is about creating the conditions for this to happen, advocating and delivering services that make a real difference. Working in partnership not competition, we are part of an eco-system of purpose-led organisations, striving for a fairer, more equal society centred on opportunity for all.

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## Alternative Formats

If you would like this information in a different format, please email [studio@shaw-trust.org.uk](mailto:studio@shaw-trust.org.uk)



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